

April 2023 FSA Board Minutes

- I. **Call to Order:** April 3rd - 7:08pm
- II. **Approval of minutes:** email for approval
- III. **Present:**
Guests: Mike Taylor

Board Members/Members At Large/Administration:

Brandie Hayes, Kinda McInnis, Amy Jordan, Josh Puryear, Leighan Fluharty, Jolly Ehiabhi, Mandy Stoklosa

IV. President's Report:

- 1. US Soccer President's Cup 2024: Florence has to bid on the cups. It requires a lot of work behind the scene and during the cup. Tim and Brandie are going to lunch with state representative to discuss hosting the cup. It brings high quality soccer to the area and scouts will be present.
- 2. Select Registration Costs: Brandie has been working on the cost for Select and Jr. Academy based on our budget. We have increased registration tryout from \$25 to \$30. There is a sibling discount (1 sibling - \$10 and 2 siblings - \$20). There has been an increase in coaches' salaries and lights along with other items like the Veo camera etc. Scholarship requests have been higher than ever before.
- 3. Senior: Senior Event will be talked about and planned in Executive Session.

V. Vice President's Report:

- 1. Injury report - U11 Boys & U9 Boys: March 18th - light injury, just ice on player's foot and a U9 player was hit in the face/eye with the ball. It bounced from his knee and hit his eye. He went to MUSC to get checked out and was out of play for at least a week. We need to check back in on him.
- 2. Lights - They will have to run for at least 20 to 25 mins each month during the season that they are not being used.

VI. Treasurer's Report:

- 1. Incoming Expense - \$23,847.50

2. Outgoing Expense - \$36,677.18 (March - We are paying our rec coaches, Select coaches, referees, DOC, Admin salary, field equipment, toilet tissue holder, soap dispensers and wall spray).

VII. Marketing Report:

1. Payment has been received from all spring sponsors
2. Banners for new sponsors have been hung at the complex - mid February
3. Recreation uniforms were delivered in time for opening day with the exception of a few items. Will work on ways to improve the ordering process prior to fall recreation season.
4. Looking into branding materials for Florence Cup. Examples and pricing attached. Banners etc...
5. Brainstorming ideas for "are you smarter than a ref campaign". This effort would have two main objectives 1) expose our community to the rules of the game 2) show us where their weaknesses are so we can then run educational social media posts to help close the gap and reduce frustration on the sidelines.
6. Working on adding a fees and expenses page to our website. Rough layout has been created. Now working on content and estimated expenses. Hope to have published prior to tryouts so parents fully understand the financial commitment they are making.

VIII. Club Administrator's Report:

1. Select Fall Registration: It's not a part time job and it takes a lot of effort. It is just a point of managing your time. There will be an increase in the fee structure for the state. It was adjusted last year after it went out and we did not increase our fees.
2. Taxes for club: Getting everything ready for taxes and figure out how to structure a few things to make it easier for next year. Taxes due by the 15th.
3. Volunteer Hours for Spring Season:

IX. DOC Report:

1. Field Maintenance: no longer gassing up lights, had volunteers resealing nets, bathroom updates (TP, paper towel, soap dispensers). Issues with people moving recreation goals. Huge potholes at ESAB need attention.
2. Planning May tryouts, Summer Academy – will push out to coaches, players/parents, etc through email/social media outlets soon
3. U9-12 Teams transition to CPL seems to be a good switch, positive conversations
4. Continuing to work with coaches to attain D License: Pete Ludlow and Kailey Varney have completed. Nick Hayes currently enrolled. Cruz Perez and Kemar Smith are enrolling soon.

X. Recreation Director Report:

1. Some teams have finished as of this Saturday while the others have 1 more game that will be held on April 22.

2. Recreation ends April 22
3. Allstars - Due to spring break and lack of time, players that have been submitted as "Above Average" soccer players will get a certificate in the mail with an invitation to select tryouts with a discount code (We will not have enough time to put together a quality Allstar program.)
4. Team pictures should be coming in soon
5. Head Coach's reimbursement checks are in the concession stand for pick up.

XI. Recreation at Large: No Report

XII. Community At Large: No Report

XIII. Select At Large: No Report

XIV. Old Business:

XV. New Business: We need to plan our senior event and acknowledge the following:
male/female coach of the year award, volunteer award, and a team manager award

XVI. Adjournment: 8:17pm